

TAP INTO GOOD TIMES



**2010 Rails To Ales
BREWFESt**

**Co-Brand Your Company with the popular
Rails-To-Ales Brewfest Event**

*Gain positive visibility as a Rails-to-Ales Brewfest sponsor,
through association with this premier Upper Kittitas County
festive event.*

Benefits for ALL LEVELS of sponsorship:

- Promote your products and services onsite to an anticipated 1,500 attendees plus volunteers and brewery staff.
- Gain company exposure regionally through our media campaign.
- Receive FREE Brewfest Tickets and recognition as a Rails-to-Ales Brewfest partner.
- Enjoy the mutually beneficial partnership of community service supporting the work of the Cascade Rail Foundation while benefitting your business image and promotion.

QUESTIONS?

Contact:



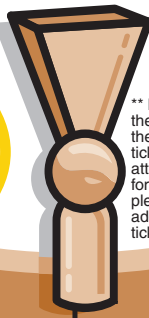
TAP INTO GOOD TIMES



2010 Rails To Ales BREFWFEST Sponsorship Opportunities

	Brewfest Supporter (at least \$250)	Bronze Spike (\$850)	Silver Spike (\$1,500)	Gold Spike (\$3,500)	Platinum Spike (\$5,000 or more)
VIP Tent	--	--	--	--	● YES Your own shade tent at event
Co-Sponsorship mention in marketing	--	--	● YES*	● YES*	● YES*
Promotional Booth Space at Event	--	No, but may bring literature to designated area	● YES 6 ft. table space**	● YES 100 sq. ft. space**	● YES 100 sq. ft. space**
FREE Brewfest Admission Tickets	● YES 2 tickets	● YES 4 tickets	● YES 6 tickets	● YES 12 tickets	● YES 20 tickets
Discount on additional tickets	--	--	● YES 10% discount	● YES 15% discount	● YES 20% discount
Brewfest Website Promotion	● YES Text link on Partners page	● YES Banner ad w/logo on our Partners page	● YES Slot on Rotating Banner ad w/logo on home page	● YES Banner ad w/logo on home page	● YES Banner ad w/logo prominently featured on home and brewery pages
Event Banner	--	Text name listing	Small logo	Medium logo	Large logo, top placement
Marketing Opportunity in the Souvenir Program	● YES \$50 credit towards ad inside	● YES Text name listing inside plus \$50 credit towards ad inside	● YES Name on the cover, plus \$50 credit towards ad inside	● YES Name on the cover plus \$100 towards ad inside	● YES Logo on the cover, plus full page ad inside
MC "Shout Out" from the Stage	--	● YES	● YES	● YES	● YES Special Mention
Certificate of Sponsorship to Display & collectible poster	● YES	● YES	● YES	● YES	● YES

***Earlybird Bonus for Silver, Gold & Platinum Spike Sponsors!**
Sign Up & Submit Payment & Logo by March 15,
and get your logo printed on the 1,000 high quality glossy Brewfest posters that go up everywhere!



If more than one group is "sharing" a package, only one set of benefits, tickets, etc., will be given, and it is up to the groups to determine distribution.

** Booth attendants who wish to participate in the Brewfest event before/after their shift in the booth will need to have an admission ticket. If there are more booth attendants than tickets allotted for your selected package, please purchase additional tickets.

TAP INTO GOOD TIMES



2010 Rails To Ales **BREWFEEST**

Platinum Spike Sponsorship
Day of event benefits

- 20 Lanyards with laminated card "Platinum Spike V.I.P" on one side. Event logo and date on back. Can be given out by sponsor to whoever they want.
- 20x20 tent with tables and chairs for 20. Roped off. Must have lanyard pass to enter.
- Banner on tent stating "Platinum Spike Sponsor" and company name
- Tent attendant. Checks for lanyards. Clean tables. Communicate needs for...see next!
- Assorted "Brew Friendly" snacks. Iced bottles of water in cooler
- Complimentary event t-shirts and other promo items from brewers and event supporters
- Special "Beer lights" around tent.
- 20 event passes with 5 scrip per pass. Good for beer, wine or food. Option to pre-purchase additional scrip.
- Choice of tent location. Situated near band__ Near beer vendors__

The biggest BENEFIT is that you get to have a great time while helping to support a worthwhile local organization in its efforts to continue the development of this Unique Milwaukee Road site.

CASCADE RAIL FOUNDATION &
Washington State Parks & Recreation
Thank You!



Rails-To-Ales Brewfest 2010

Sponsorship Agreement

Gain positive visibility as a Rails-to-Ales Brewfest sponsor, through association with this premier Upper Kittitas County festive event.

Please select Sponsorship Level:

- "PLATINUM SPIKE" (\$5,000 or more)** Booth at event? __yes __no
- "GOLD SPIKE" 2 sponsorships available (\$3,500)** Booth at event? __yes __no
- "SILVER SPIKE" 6 sponsorships available (\$1,500)** Table at event? __yes __no
- "BRONZE SPIKE" 11 sponsorships available (\$850)**
- "Rails-To-Ales Brewfest Supporter" (\$250)**

*(Platinum & Gold Spike sponsors have the option to set up a 100 sq' booth area at the Brewfest. Hiawatha sponsors may set up a 6' manned table. If you are a Gold Spike or Hiawatha Sponsor and know now whether you would be interested or not, please select yes or no, if unsure, let us know by June 1, 2009. Thank you.)

Sponsor Information:

Sponsor Name [Company or Individual(s)] as you would like it to appear:

Contact Name: _____

Contact Phone: _____ E-mail _____

Website:

Mailing Address:

Notes:

Depending on sponsorship level, someone will be contacting you if more information is needed for the company bio on our website Partners' Page, or if logos or other materials to help promote you as our sponsor are needed. Tickets, posters, promotional items and other perks will be provided as soon as available after the donation payment is received by Cascade Rail Foundation.

Please submit your sponsorship donation payment with this form. If you would prefer to use your PayPal account, an electronic invoice can be issued. The Cascade Rail Foundation is a 501(c)3 organization, and a receipt will be issued. Please consult your tax professional for advice regarding possible deductions related to this donation. Thank you for your support!

Authorized Sponsor Signature:

_____ Position _____

Date: _____

ADMIN. USE BELOW THIS LINE:

CRF Representative Name: _____

Date: _____

Amount Received: _____

Cash Check Money Order Email PayPal Invoice to:

-

What Is The Cascade Rail Foundation and What Do We Do?

Depot: Before



Depot: After



Restoration and Preservation of the former Milwaukee Road depot, substation and rail yard in South Cle Elum, Washington, is a major undertaking of the Cascade Rail Foundation. These photos, only 7 years apart, show the kinds of projects that your support of the Cascade Rail Foundation can help accomplish. Rehabilitation of the substation, seen in the far left of each photo, into a museum is the next project on the slate.

The Cascade Rail Foundation was organized in 1999 to preserve and rehabilitate the former Milwaukee Road depot in South Cle Elum, Washington. It works cooperatively with Washington State Parks and Recreation Commission, which owns the depot, electric substation and the property of the former rail yard. State Parks manages the site as a part of Iron Horse State Park, which extends as rail trail across Washington State.

Cascade Rail Foundation and its team of volunteers and a coalition of community members, contractors and others transformed the abandoned and neglected depot into a showpiece. The building received a new concrete foundation, electrical and plumbing were restored, the roof was replaced and the exterior painted in its original 1909 color scheme. The depot is now complete with a museum and a restaurant with a modern kitchen.

The South Cle Elum Rail Yard has been listed as a historic district in the National Register of Historic Places. An interpretive trail was created to offer visitors a self-guided tour through the rail yard on a path that features ruins and relics of railroad history, including the site of the roundhouse, turntable and water tank.

A Milwaukee Road-built caboos was acquired and moved to the site. This distinctive rib-side bay window caboos is slated for renovation. Inside the depot, exhibits and displays have been established to interpret the Milwaukee Road's history in the west. Cascade Rail Foundation is continues to add artifacts to its collection for preservation, display and interpretation.

Cascade Rail Foundation's next major project includes working with State Parks to rehabilitate the brick electric substation and transform it into a museum. Plans are underway to have the grounds, substation and depot open for interpretation and tours as well as conferences and meetings.

Your support can help the non-profit Cascade Rail Foundation continue its work making the South Cle Elum Historic Rail Yard a place available for the benefit of all at this unique historical and recreational site.

For more information and photos, visit the Cascade Rail Foundation's website at www.milwelectric.org



2008 Rails-To-Ales Brewfest entertainment performing in front of the restored Depot.